



OnPrintShop™
Web-to-Print Storefront



Case Study – Multi Domain Solution

Objective

Our client, who is very tech savvy, had unique idea of offering printing and designer hiring services through single online solution. However he wanted two separate domains with single management. His primary objectives were:

- He wanted to offer printing service on one domain and professional designer hiring services on another.
- He wanted his end users to have facility to hire designers.
- He wanted centralized management system for printing and design services.
- He wanted the solution to be customizable to meet his unique business needs.
- He wanted the solution license.

Key Challenges

We had several key challenges to overcome here in order to develop a tailor-made solution for our client.

Develop New Services Module: We had to develop a new services module and integrate it with our standard solution.

Customize Existing Modules: We had to customize existing modules and processes of our standard solution to meet our client's unique business strategy.

Key Solution Highlights

Sub Domain: Our client is offering printing service on his primary domain and

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professional designer hiring services on a sub domain.

Services Module: We have developed and integrated services module in our standard solution for our client to offer and manage hire designer services.

Single Admin Panel: Our client is managing his printing service and designer hiring service from single admin panel. He has common control panel for his main domain and sub domain.

Checkout Process for Hire Designer: We have given checkout process for hiring designers. End users can select a package and hire designer through checkout.

Custom Quote: End users can request custom quotes for special product orders and hiring designers for special requirements. Our client can negotiate and manage quote communication in single thread.

Discount System: Our client is generating discount coupons and vouchers. He assigns flat discount amount to coupons and makes vouchers unique & specific with unique code.

Paid Templates: We have added custom feature in template gallery for end users to buy premium designed templates from our client at a price.

Orientation Filter for Templates: End users can use this custom feature in template gallery to filter templates based on portrait and landscape orientation.

Special Services

Content Development: Our client wanted his web store to be unique in all

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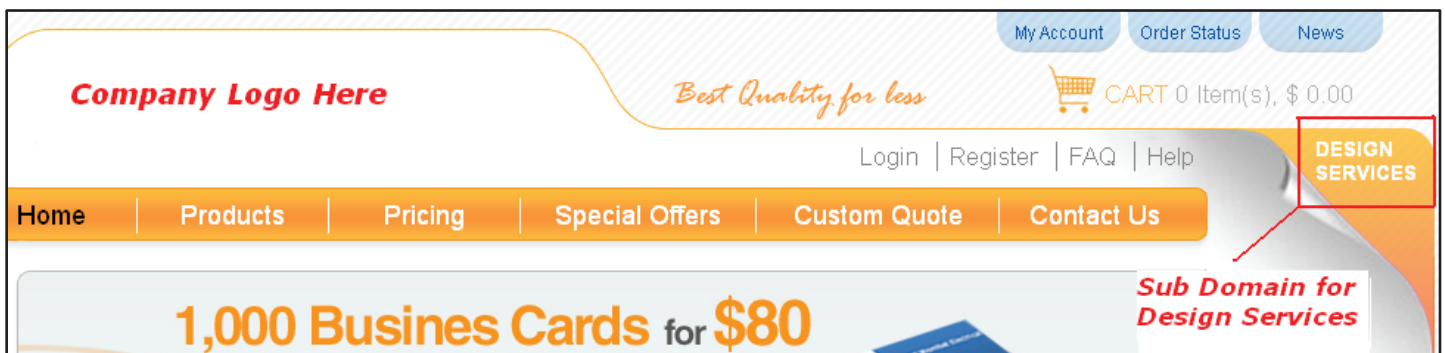
possible manners. So we designed and developed unique content for him. We developed SEO and web friendly content with illustrative presentations to sell his services. This saved him time and efforts and allowed him to focus on being operational with his web store immediately.

Approach

Once OnPrintShop Consultant had understanding of client's specific requirements, the technical team acquired further details of his business model. We discussed all the custom requirements in detail and then prepared the project scope. We estimated development efforts and timeline for custom developments and integrations. We divided the project into different development phases. Once the development started, we reported weekly updates and development progress for entire project. We made sure that we delivered the project on time.

Solution Screenshots

Design Services Sub Domain



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Services Module in Admin Panel

Services
Home > Services
Services can contain packages with fix price.

Search By Keyword:

#	Service Information
1	Logo Design Packages : Basic (3 Logo Design Concepts), Advanced (6 Logo Design Concepts), Premium (10 Logo Design Concepts)
2	Web Design Flash Website Packages : Advanced Flash Website, Basic Flash Website

Checkout for Hire Designer

Logo Design

1 Launch Design Project 2 Specify Options 3 Project Brief 4 Submit Order



Choose Package :

Basic (3 Logo Design Concepts)

\$ 249.00

Do you want additional Logo Design Concepts? :

\$ 0.00

Do you want to have the chance for unlimited Logo Design Changes : ☐ Yes ☒ No

\$ 0.00

Total :

\$ 249.00

Custom Quote for Product

Custom Quote

Are you looking for a customized print product, special size or material?

*** Required information**

Name :*

Company :

Email :*

Phone No. :

What product or service are you looking for? :

Measurement :

 mm

More Details :

Upload File(s) :

Select File

Please upload jpg, jpeg, gif, png, eps, ai, pdf, psd file only

Submit

Reset

Template Orientation Filter

Layout



Horizontal



Vertical



All



Keywords

Search

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