



OnPrintShop™
Web-to-Print Storefront



Case Study – Disc Design & Duplication Solution

Objective

Our client wanted to offer disc label designing and disc duplication services under single roof. He was looking for an online solution that could handle both these services. His primary objectives were:

- The solution should handle disc label designing & disc duplication.
- The solution should have common management section for both services.
- It should be simple to use for end users.
- The client wanted consultancy for online business since he had no experience of online business model.
- He wanted the solution and consultancy within his budget as he was not willing to make high investment in a new idea.

Key Challenge

Our key challenge here was combining label designing and data duplication in single solution. Usually these two services are offered through two different platforms. But we had to develop a single solution platform for both of them. For this, we had to do several customizations in our standard solution and integrate 3rd party tools.

Key Solution Highlights

Single Product: Our client is offering only disc as a product to his end users. As against other web2print solutions, our client has focused on only CD/DVD discs as his product offering.

Mask Image in Online Designer: The client has created mask images for discs and uploaded in the solution. His end users are creating designs on these images for CD labels and covers.

3rd Party FTP for Data Upload: We have integrated 3rd party FTP in our solution so that the end users can upload data of the disc for duplication. They can upload media and data for duplication.

Content Management in Disc: End users can manage content of the disc and create multiple albums in the same disc in the solution. They can assign artist name to tracks, create different sections for audio and video, etc for the disc content.

Special Bandwidth: We have given special bandwidth of 40GB to our client as against our standard 20GB. This is useful for upload/download of disc data.

Disc Attributes & Delivery Time: End users can define other disc attributes like disc surface, coating, finishing, and UPC barcode. They can also mention their preferred delivery time.

Key Solution Benefits

One-Stop-Shop Service: Our client is able to offer disc cover designing and disc duplication services under single roof. His end users don't need to go to two different vendors for their requirement.

Reduced Administrative Efforts: Our client has reduced his administrative efforts because he is managing both services from a common admin panel.

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Fast Ordering: The ordering process has become fast as end users can buy both services from one place and manage their cost from dynamic price calculator.

Data Security: End users can upload their disc content in secure manner. Only authorized users can access this data. Our solution takes care of security on multiple levels.

Print Ready PDF: Our client gets print ready PDF artwork for printing purpose and disc content uploaded on the FTP server.

Serve Niche Market: Our client is able to target and serve niche market of online users looking to duplicate CDs/DVDs. Disc cover personalization becomes value addition of his business for this customer segment.

Approach

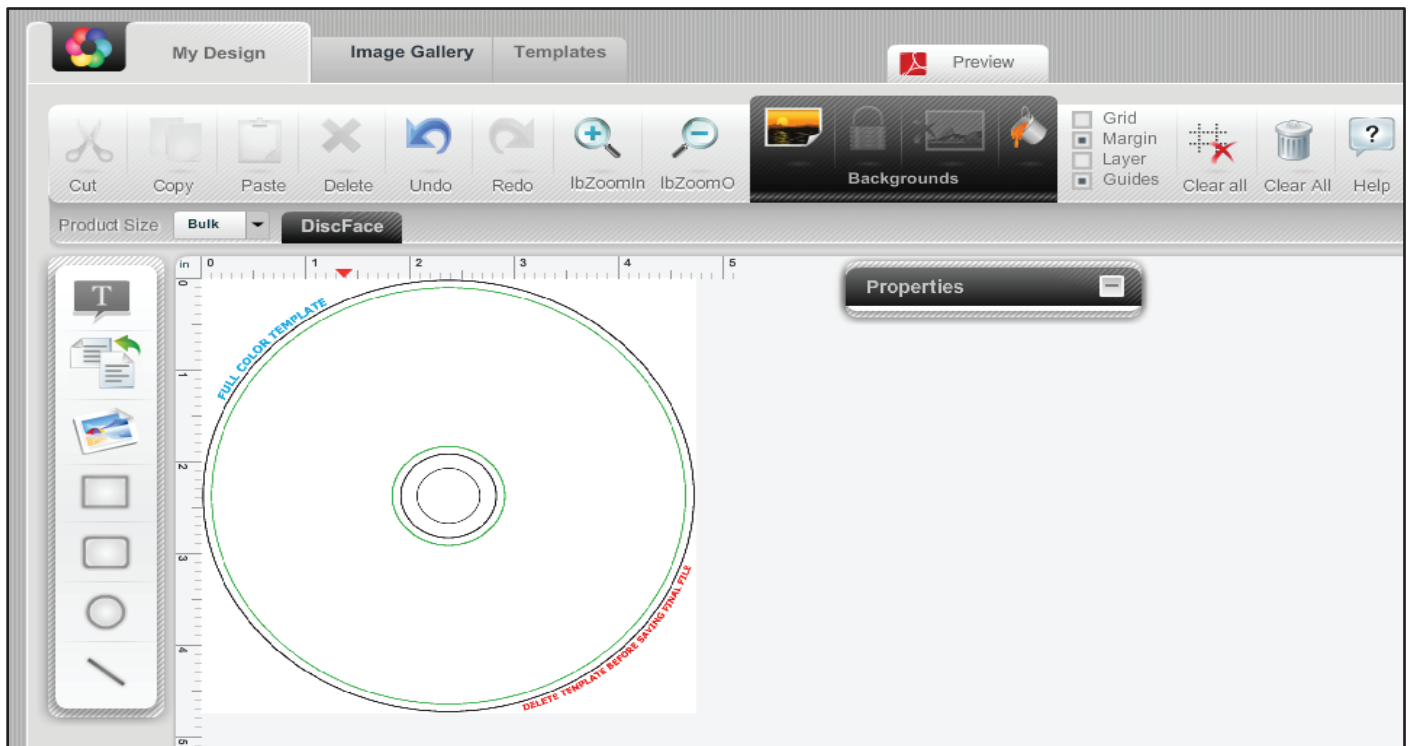
Our OnPrintShop consultant had detailed discussions with the client to understand his specific requirements. Our technical team discussed the customizations and third party integrations with the client for his solution. Based on this we prepared scope document for modules, integrations, custom development, and delivery timeline. We started development after getting client's approval. We exchanged weekly progress reports with the client. We closely monitored and logged custom development efforts. With transparent development practices and in-house project management system we delivered the project on time.

Solution Screenshots

Discs as Primary Product of our Client

Product Category	Bulk	Jewel Case
<u>CD Duplication</u> ✓ Bulk ✓ Blank CD Printing ✓ Eco Jacket ✓ Jewel Case ✓ Digipak ✓ Eco Wallet ✓ Slim Jewel Case ✓ Generic Sleeves ✓ Clam Shell	 1000 Only \$350 View details	 100 Only \$99 View details
<u>DVD Duplication</u>		
<u>CD Replication</u>		
<u>DVD Replication</u>		
<u>Printing Services</u>		
Languages  	Eco Jacket  500 Only \$499 View details	Digipak  100 Only \$199 View details
Customer Login		

Mask Image of Disc in Online Designer Studio



Third Party FTP for Content Upload

Album Name :

Send Your Files (0 files, 0 KB)

Drag & Drop Files Here

Select Files

Your Name

Your Email

By starting this transfer, you agree to the [Terms of Service](#)

Send Now!

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Content Management for Disc Data

Pre Gap :

Choose Between "0 Second, 1 Second, 2 Second"

Example:

Track 1: 2 Second
 Track 2: 2 Second

CD Text :

Example:

Track 1: Sunlight
 Track 2: Apple

Additional Attributes in Price Calculator

Price Calculator	
Package	Jewel Case
Quantity	50
Disc Content	Audio (80 Minutes)
Disc Surfaces	
☒ Full Color	\$ 85.00
☐ Color On Silver	\$ 85.00
☐ Black Text On White	\$ 85.00
☐ Black Text On Silver	\$ 67.50
Front Insert	No Insert
Tray Card	One Sided (Black Tra
Finishing	None
UPC Barcode	No
Production Time	Standard 5 Business
Total	\$ 85.00

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