

80% Faster Reordering Process, 80% Reduction in Client Call & 100% increase in the online traffic



Based in Mexico City, since 2000 Printshopfx has been delivering solutions for individuals, graphic designers, advertising agencies & marketing areas inside small, medium & large corporations. With their extensive portfolio, they provide an integral service for customer needs.

Results in Numbers

80%

Faster Reordering Process

80%

Reduction in Client Calls
because of automated
responses

80%

Increase in Prepaid Orders
because of easy check out
process

100%

Increase in Website Clicks
because of advanced SEO

Benefits

Reduced custom quote time : The client has less repeated quotes, and more time to solve the customer quotes.

More exposure of our portfolio solution : Include new cross products for our clients. (like personal gifts)



The OnPrintShop online tool, has been the perfect glue for unifying all the efforts of the departments in the company. Incredible support team, always friendly. They help in the store set up and simplify the fast implementation of the site.

Jorge Kim - Founder & CEO



Requirements

Major challenge for the client was that he could not manage the status of his products in the traditional system. They were looking for an online system that could help them manage their products, orders & accounts – all at one place.

Solution Highlights

“My personal experience with PrintshopFX.com is the management of my account on the website, I can see every step of the way the status of all my products, it is really helpful to have all the products I need in one place and one account.” said Pablo Alfaro (Head of operations)

- **B2B Tools:** Enabled the client to receive more jobs from corporate customers
- **Online Proofs:** Reduced time of approval, because of online proofs.
- **Dashboard and reports:** Easily manage products and orders with the help of a dashboard